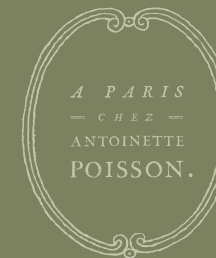




RESSOURCE

COLLECTION



30 TIMELESS SHADES
3 WALLPAPERS STEEPED IN HISTORY

RELEASE DATE: OCTOBER, 17 2024

Please keep this document confidential until the official launch of the collection.
This includes sharing on social media.



Motif : ADV01 - Arbre de Vie Petite échelle

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01.

THE COLLABORATION



Vincent Farelly & Jean-Baptiste Martin

SEE THE VIDEO OF THE COLLECTION

2 MAISONS, 2 WORLDS UNITED BY THE SAME PASSION

When Ressource, an independent, family-run paint and wallpaper manufacturer in Provence, France since 1946 met the duo Vincent Farelly and Jean-Baptiste Martin, creators of Antoinette Poisson, it was never simply a matter of wanting to collaborate, but rather an evidence.

2 Maisons, 2 Worlds united by the same passion for creativity, color and pattern, and above all, for promoting French expertise.

In their cozy 18th century home in Port-Louis, Brittany, the Antoinette Poisson tandem worked tirelessly to create a collection of 30 amaranthine shades for Ressource, accompanied by a series of 3 wallpapers steeped in history.

Poetry and warmth are the hallmarks of this new collection, as evidenced by the names of the carefully imagined shades: Prune Monsieur, Graine d'Avignon, and Fumée d'Orient are but a few of the monikers that echo the duo's creativity.

02.

30 TIMELESS
SHADES



Shade: AP18 - Graine d'Avignon

30 TIMELESS SHADES

In 2023, Ressource turned a corner, revamping its paint and color offering with a collection of 360 shades, as an ode to imagination and nature. This new 30 shades collection designed by Antoinette Poisson perfectly complements the Ressource collection and adds a timeless touch with its richly historic hues.

				
AP01 - Fleur de Sureau ✨	AP02 - Blanc Papier ✨	AP03 - Carrière de Pierre ✨	AP04 - Patte de Poule ✨	AP05 - Saule Blanc ✨
				
AP06 - Bourgeon de Chêne ✨	AP07 - Fumée d'Orient ✨	AP08 - Poudre de Riz ✨	AP09 - Rosette	AP10 - Rose Champignon ✨
				
AP11 - Bouquet de Tamaris ✨	AP12 - Mauve de Campêche ✨	AP13 - Prune Monsieur	AP14 - Terre d'Atlas	AP15 - Rouge Chinois ●
				
AP16 - Tabac d'Espagne ●	AP17 - Jaune Pain Sec ✨	AP18 - Graine d'Avignon ● ✨	AP19 - Bouton de Jonquille ✨	AP20 - Mousse de Dolmen ● ✨
				
AP21 - Petite Grenouille ●	AP22 - Vert Dragon ●	AP23 - Parterre de Lierre ●	AP24 - Mer des Sargasses	AP25 - Bleu Perruque ✨
				
AP26 - Bleu Blavet ●	AP27 - Teinture Indigo	AP28 - Bleu Canton ●	AP29 - Noix Brûlée ●	AP30 - Habit de Moine ●

● Shade requires first application of Tinted Universal Primer.

✨ Shade possible in exterior.

03.

3 WALLPAPERS

STEEPED IN HISTORY



Pattern: ADV02 - Arbre de Vie Petite échelle / Shade: AP21 - Petite Grenouille
©Lights by José Esteves

3 WALLPAPERS STEEPED IN HISTORY

The wallpapers, articulated around the Arbre de Vie pattern, exult with joy and comfort. Whether as a feature, on panels, or even as an all-over pattern, the three patterns combine perfectly to create infinite decorative compositions. Available in warm and cool tones.

ARBRE DE VIE

King of the forest, the Arbre de Vie symbolizes power, wisdom and rebirth.

This motif reveals nature drawing its strength from its roots to bring forth pretty branches

of flowers and leaves finely crafted by the Maison duo. A poetic nature that stands out like a true painting, beautifully framed by an ornamental frieze.



ADV01 - Arbre de Vie

ASSOCIATED SHADES

AP01 - Fleur de Sureau*

AP14 - Terre d'Atlas

AP21 - Petite Grenouille

AP22 - Vert Dragon



*Background color



ADV02 - Arbre de Vie

ASSOCIATED SHADES

AP01 - Fleur de Sureau*

AP14 - Terre d'Atlas

AP23 - Parterre de Lierre

AP27 - Teinture Indigo



*Background color



Pattern: ADV01 - Arbre de Vie Large scale
Shades: AP22 - Vert Dragon / AP02 - Blanc Papier

2 APPLICATIONS

IN A SINGLE PANEL

Accompanied by a neutral or colored shade on the wall.

IN REPEATED STRIPS

Using painted baseboards or high skirting boards to fill in the heights.

Cut every other side frieze when the pattern is repeated on the wall, so that the top and bottom friezes connect. In the corners, it is more aesthetically pleasing to retain the two side friezes.

2 SCALES

SMALL SCALE

127 x ht173 cm - Frieze included width 18 cm

Natural mate paper composed of 1 strip

Washable mate paper composed of 2 strips 63.5 x ht173 cm

LARGE SCALE

173 x ht235.5 cm - Frieze included width 22 cm

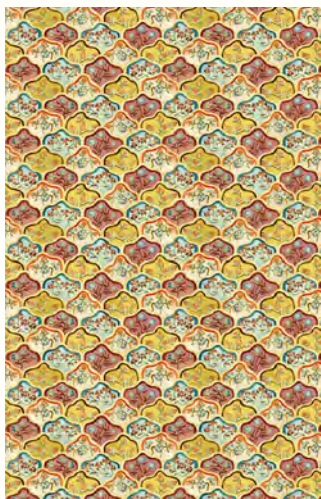
Composed of 2 strips 86.5 x ht235.5 cm



Pattern: ADV02 - Arbre de Vie Large scale / DIE57 - Le Dieppois
Shades: AP27 - Teinture Indigo / AP01 - Fleur de Sureau / AP06 - Bourgeon de Chêne

COLLINES DE FLEURS

The detail and finesse of the design that gives La Pompadour's world its special charm is perfectly illustrated in this motif. Small bluish and reddish-orange flowers float through the design, forming gentle, elegant hills with an oriental inspiration. This illustration of relief is also found in the Arbre de Vie motif, a nod to nature's intimate connection with its elements.



CDF01 - Collines de Fleurs

ASSOCIATED SHADES

AP18 - Graine d'Avignon*
AP02 - Blanc Papier
AP10 - Rose Champignon
AP26 - Bleu Blavet



*Background color



CDF02 - Collines de Fleurs

ASSOCIATED SHADES

AP02 - Blanc Papier*
AP13 - Prune Monsieur
AP12 - Mauve de Campêche
AP24 - Mer des Sargasses



*Background color



Pattern: CDF01 - Collines de Fleurs

APPLICATION

ROLL

This pattern is suitable for use on a wall section, as an all-over and even on the ceiling, in a niche, as an underlay or on cupboard doors.

70 x ht1000 cm - Pattern repeat 17 cm



Pattern: CDF02 - Collines de Fleurs
Shades: AP08 - Poudre de Riz / AP13 - Prune Monsieur



Pattern: CDF02 - Collines de Fleurs
Shade: AP13 - Prune Monsieur

FRISE INDIENNE

Inspired by the delicate movement of Indian scrolls, Frise Indienne uses part of the Arbre de Vie motif to create an infinite number of horizontal or vertical friezes, in combination with the other motifs and shades in the collection.



FIN01 - Frise Indienne

ASSOCIATED SHADES

AP17 - Jaune Pain Sec*
 AP03 - Carrière de Pierre
 AP09 - Rosette
 AP22 - Vert Dragon



*Background color



FIN02 - Frise Indienne

ASSOCIATED SHADES

AP21 - Petite Grenouille*
 AP13 - Prune Monsieur
 AP15 - Rouge Chinois
 AP20 - Mousse de Dolmen



*Background color



Pattern: FIN01 - Frise Indienne
Shades: AP01 - Fleur de Sureau / AP16 - Tabac d'Espagne

APPLICATION

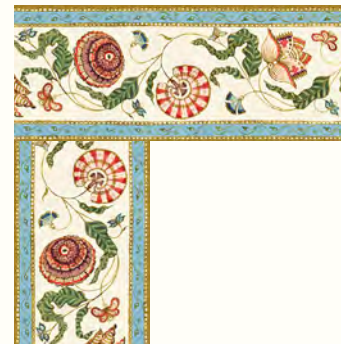
FRIEZE

Apply as a single or repeated frieze. To define an underlay, frame a door, an opening or mark a ceiling overhang.

1000 x ht18 cm - Pattern repeat 52 cm

2 WAYS TO WORK WITH CORNERS

See product informations.





Pattern: FIN02 - Frise Indienne
Shades: AP08 - Poudre de Riz / AP21 - Petite Grenouille / AP23 - Parterre de Lierre

04.

THE RESSOURCE QUALITY



Pattern: ADV01 / ADV02 - Arbre de Vie

A FRENCH PRODUCTION COMMITTED

ECOLOGICAL INK

To print our wallpaper, we use water-based latex ink, certified to have low VOC (Volatile Organic Compounds) emissions.

PRINT ON DEMAND

Ressource places eco-responsibility at the heart of its thinking and favors reasoned consumption. All wallpaper are printed on demand and checked thoroughly to ensure impeccable quality.

EASY TO APPLY

Prepare the surface and hang the wallpaper using our Ressource paste. Paste the walls directly, not the wallpaper strips. This paste is 94% natural (corn starch and water) and contains very low VOCs (0.2g/L). Specially designed for Ressource wallpaper, this paste provides a perfect finish.



Pattern: ADV01 - Arbre de Vie

HIGH QUALITY PAPERS

NATURAL MATTE WALLPAPER

Non-woven paper with natural and handmade look and a soft touch.

- No harmful substance is used in its manufacture. It contains neither PVC, nor heavy metals, nor allergens.
- Suitable for all rooms of the house, children's rooms, except walls exposed to splashing water.
- Suitable for public places where the paper will not be subjected to repeated abrasion.
- Euroclass B fire rating.

WASHABLE MATTE WALLPAPER

Non-woven paper with a slightly glossier finish and easy to care.

- Suitable for decorating hotels, children's rooms, daycare centers, schools, health care facilities, residential settings, commercial and public spaces.
- Ideal for busy areas and walls that are exposed to a lot of wear and tear.
- Highly durable, it can be easily cleaned with a sponge and a mild soap solution.
- Suitable for damp rooms as long as it is not directly exposed to water.
- Euroclass C fire rating.



[SEE THE APPLICATION TUTORIAL](#)

RESSOURCE PASTE

The only paste perfectly suited for all Ressource wallpapers!

Composed of 94% natural ingredients (corn starch and water), and VOC-free, the paste developed by the Ressource laboratory is the only wallpaper paste suitable for hanging our natural and washable matte wallpapers.

Using a different paste can weaken the wallpaper by saturating it and/or crumpling it.

05.

THE SALES SUPPORT TOOLS

SALES SUPPORT TOOLS



COLOR GUIDE

30 shades

Offered
Ref. NUAACCAP



FAN DECK

30 shades

14€ (excl. tax)
Ref. LIAA7AP



A4 SAMPLE

30 shades

1.30€ (excl. tax)/unit
A4 + Ref. shade



BOOK

- Presentation of the collection
- Photos, tips, associated shades
- 12 A4 wallpaper samples
(natural matte and natural washable)
- Color guide

32.50€ (excl. tax)
Ref. KITBOOKAP



WALLPAPER SAMPLE

Natural matte

From 2.50€ (excl. tax)
Ref. PPRAPA4 + Ref. pattern



WALLPAPER SAMPLE

Washable matte

From 3.33€ (excl. tax)
Ref. PPRAPA4 + Ref. pattern + L

All our paint samples are applied by hand in our workshops in Provence.
Find all OAVs on your pro space: ressource-peintures.pro

06.

THE PRICELIST

NAME OF PATTERN - NATURAL MATTE PAPER	REFERENCE	FORMATS	WIDTH CM	LENGHT CM	PATTERN REPEAT	PRICE € EXCL. TAXE	PRICE € INCL. TAXE
ARBRE DE VIE SMALL SCALE	ADV01	STRIP	127	173	-	165.83	199.00
ARBRE DE VIE LARGE SCALE	ADV01	2 STRIPS	2 x 86.5	235.5	-	248.34	298.00
ARBRE DE VIE SMALL SCALE	ADV02	STRIP	127	173	-	165.83	199.00
ARBRE DE VIE LARGE SCALE	ADV02	2 STRIPS	2 x 86.5	235.5	-	248.34	298.00
COLLINES DE FLEURS	CDF01	ROLL	70	1000	17	374.17	449.00
COLLINES DE FLEURS	CDF02	ROLL	70	1000	17	374.17	449.00
FRISE INDIENNE	FIN01	ROLL	18	1000	52	124.17	149.00
FRISE INDIENNE	FIN02	ROLL	18	1000	52	124.17	149.00

NAME OF PATTERN - WASHABLE MATTE PAPER	REFERENCE	FORMATS	WIDTH CM	LENGHT CM	PATTERN REPEAT	PRICE € EXCL. TAXE	PRICE € INCL. TAXE
ARBRE DE VIE SMALL SCALE	ADV01	2 STRIPS	2 x 63.5	173	-	207.50	249.00
ARBRE DE VIE LARGE SCALE	ADV01	2 STRIPS	2 x 86.5	235.5	-	331.66	398.00
ARBRE DE VIE SMALL SCALE	ADV02	2 STRIPS	2 x 63.5	173	-	207.50	249.00
ARBRE DE VIE LARGE SCALE	ADV02	2 STRIPS	2 x 86.5	235.5	-	331.66	398.00
COLLINES DE FLEURS	CDF01	ROLL	70	1000	17	457.50	549.00
COLLINES DE FLEURS	CDF02	ROLL	70	1000	17	457.50	549.00
FRISE INDIENNE	FIN01	ROLL	18	1000	52	165.83	199.00
FRISE INDIENNE	FIN02	ROLL	18	1000	52	165.83	199.00



07.

THE COMMUNICATION

OCTOBER 09, 2024

OCTOBER 14, 2024

OCTOBER 17, 2024

Presentation of the collection to our distribution network and opening of the sales tools pre-orders on the pro space.

Team training:

- Stores
- Sales
- Marketing
- Sales Administration

Resellers - please contact your sales representative.

Teaser for the launch of the collection on our various social media and on our website.

Installation of window displays.

Launch of the collection and the promotional video on our various digital media.

08.

MOODBOARD

ANTOINETTE POISSON

Motif : ADV01 - Arbre de Vie
Teintes : AP20 - Mousse de Dolmen / AP22 - Vert Dragon



09.

THE COLLECTIONS

THE RESSOURCE COLLECTIONS



SAUVAGE

Following the success of the Forestine and Faune & Flore collections, Ressource's artistic director Annabelle Vermont has created for her first wallpaper collection for children, entitled Sauvage.

Made up of 8 designs and 48 variations including a panoramic view, it was the arrival of her first child that inspired Vermont to compose this delightful collection, a subtle nod to childhood innocence.

Entirely hand-drawn in pencil, the texture and translucency of this collection create a unique blend of materials and colors, allowing the spirit to soar on a journey where anything is possible.

Collection - ~~225€~~ 180€ [excl. tax]
Ref. PPRCOLSAUV



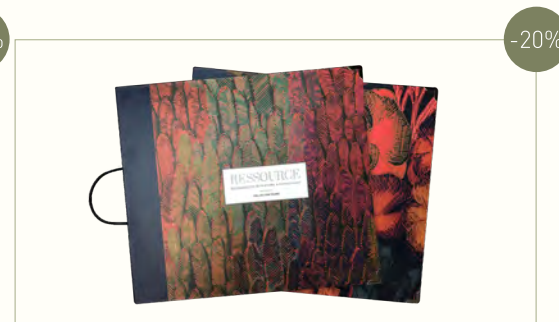
FORESTINE

Annabelle Vermont, the great-granddaughter of the group's founder, designed the first collection of wallpaper for the brand.

The 10 patterns and 45 variations were inspired by Ressource's historical Provence roots.

The Forestine collection features a universal, lush and colorful nature and gives pride of place to flowers, plants, insects and birds, drawn in a resolutely contemporary style.

Collection - ~~145.83€~~ 132.66€ [excl. tax]
Ref. PPRCOLFOR



FAUNE & FLORE

With Faune & Flore, Maison Ressource continues its eulogy of Nature with a double collection of 11 original designs, available in a hundred or so versions.

Annabelle Vermont, the founder's great-granddaughter and the brand's artistic director, once again produces designs inspired by her favorite theme of Nature.

The designs in the Faune & Flore collection deliver a surprise with their color, freshness and striking graphics. Up close, all their details come to life, opening up unexpected new worlds.

Collections - ~~266.67€~~ 213.34€ [excl. tax]
Ref. PPRCOLFFL

THE RESSOURCE COLLECTIONS



LA RAYURE

Ressource is reinventing the stripe with its new wallpaper collection. Inspired by the colors of French cities, this collection features 63 elegant striped patterns, with colors and geometric shapes finely crafted by the Maison's design studio.

Le Bordelais – the flagship design in this new collection – provides inspiration with its highly graphic effects and colors, oscillating between masculine and feminine.

This collection also features more traditional designs, with a strong focus on color.

True to its values, Ressource puts a twist on stripes with bold paint and wallpaper combinations that give even the most classic designs a highly contemporary decorating dimension.

Whether all-over, in small touches or as a mix-and-match solution, this collection has something for everyone.

The collection is printed in Provence on matte wallpaper in the Maison's workshops, using inks certified for their low environmental impact, for an elegant, timeless look.

Also available on washable matte paper for high-traffic areas such as corridors and staircases, as well as hotels and restaurants, La Rayure collection is at home everywhere and elicits strong reactions from everyone.

Collection - 199.17€ (excl. tax)
Ref. PPRCOLRAY

THE COLLABORATIONS

-20%



ANANBÔ

Ananbô's wild, majestic decors quickly captivated the decorating world with their depiction of a complex, poetic and apparently timeless nature. The Ressource collection features 12 of the brand's most emblematic panoramas.

This collaboration has also seen the creation of a lush new setting, called Paradis des Tropiques, in which the plant and animal kingdoms blend harmoniously. Created exclusively by Ananbô for Ressource, this panorama is available in color or black and white.

Collection - ~~157.50€~~ 126€ (excl. tax)
Ref. COLLANANBO



HEJU

Passionate about art and sculpture, Heju has created two textured designs with poetic names, freely inspired by nature, to complement the 16 shades of the eponymous collection.

Organic, abstract forms with subtle irregularities capture a pure moment of creativity. These decors allow us to approach space in a new, artistic, innovative and sensitive way.

Printed on pre-pasted wallpaper in Ressource's workshops, the possible compositions are endless.

Each combination and superimposition becomes unique, enabling you to create a large-scale work and your own abstract landscape at home.

Book - 34.17€ (excl. tax)
Ref. KITBOOKHEJUS



MADI

Color and creative passion are the driving forces behind the collaboration between artist Madi and Ressource, who offer us an enchanted interlude in a pictorial, poetic universe.

Madi has been passionate about drawing since her earliest childhood, and has developed her art through exhibitions, collaborations and murals. Her work now attracts attention from all over the world. Her inimitable style feeds on fragments of reality to create her imaginary world, in which melancholy meets the irrepressible desire to create.

The intoxicating collection takes us on a journey through nature, encountering imaginary characters, textures, sensations, dreams and fantasies.

Book - 35.96€ (excl. tax)
Ref. KITBOOKMADI2

THANK YOU

Happy collection launch!

